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FOR IMMEDIATE RELEASE

Vinyl Decal Option Now Available with Wayne Dalton Garage Doors

Commercial Rolling Steel Doors Now Offered With Customizable Decal Options

LEWISVILLE, Texas (Aug. 15, 2014) – Businesses looking to leverage their company name and increase brand awareness can now order custom vinyl decals from Wayne Dalton.

The vinyl decals can be added to any of Wayne Dalton's commercial rolling steel doors in any of the standard materials and finishes including galvanized steel, primed or powder coated steel, stainless steel and aluminum.

"Adding this option to our commercial rolling steel doors will make our dealers more competitive in the rolling steel marketplace," said Jennifer Malcuit, Rolling Steel Product Manager of Wayne Dalton, a premier supplier of commercial garage doors to businesses nationwide. "Providing our customers with the ability to put custom branding on a variety of our rolling steel products gives them the best of both worlds – an excellent door with a branded message."

Several businesses have already taken advantage of the new vinyl decals, and have been pleased with the results. Decals can even be used for numbering, such as on dock doors. Malcuit also emphasized how Wayne Dalton continually looks for opportunities for improvements to better serve consumers and their needs while providing quality products and services.

For more information on Wayne Dalton commercial garage doors, or to find a Wayne Dalton dealer, visit <u>www.Wayne-Dalton.com</u>, like Wayne Dalton on <u>Facebook</u> or follow Wayne Dalton on <u>Twitter</u>.

About Wayne Dalton

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit <u>www.Wayne-Dalton.com</u>, our <u>Facebook</u> page or follow us on <u>Twitter</u>.



About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit <u>www.overheaddoor.com</u>, our<u>Facebook</u> page or follow us on <u>Twitter</u>.

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