

Sarah Schram Wayne Dalton 469-549-7145 sschram@wayne-dalton.com Valerie Wunder SBC Advertising 614-255-2859 vwunder@sbcadvertising.com

## FOR IMMEDIATE RELEASE

## WAYNE DALTON ADDS NEW OFFERING IN CLASSIC STEEL COLLECTION

New Design Allows Dealers More Choices for Their Customers

**LEWISVILLE, TEXAS** (July 6, 2015) – Wayne Dalton, a premier manufacturer of garage doors, is pleased to announce the addition of a new design to its Classic Steel Collection.

The Sonoma Ranch design, offered in Models 9100, 9600 and 8300, is a long panel version of the popular Sonoma panel. The door will be built with 18- and 19-inch sections, allowing for more retrofit size options. The Sonoma Ranch panel will be available in widths from 8 to 18 feet and sold in 6-inch increments with 1-inch increments sold via special order. All current colors will be available with the new design, including the bi-directional wood grain finishes that are offered with the Model 8300.

"With the expanded selection of Classic Steel panel designs, homeowners can find a design that perfectly complements their home's architecture," said Sarah Schram, brand manager for Wayne Dalton. "The Sonoma Ranch design is yet another option homeowners can choose to make their garage door stand out from the rest."

For more information on Wayne Dalton residential garage doors, or to find a Wayne Dalton dealer, visit <a href="www.Wayne-Dalton.com">www.Wayne-Dalton.com</a>, like Wayne Dalton on <a href="Facebook">Facebook</a> or follow Wayne Dalton on <a href="Twitter">Twitter</a>.

## **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit <a href="https://www.Wayne-Dalton.com">www.Wayne-Dalton.com</a>, our <a href="mailto:Facebook">Facebook</a> page or follow us on <a href="mailto:Twitter">Twitter</a>.

## **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening



systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, and has 22 manufacturing facilities, 78 regional sales and service and installation centers, and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit <a href="www.overheaddoor.com">www.overheaddoor.com</a>, our <a href="mailto:Facebook">Facebook</a> page or follow us on <a href="www.overheaddoor.com">Twitter</a>.

###