

Sarah Schram Wayne Dalton 469-549-7145 sschram@wayne-dalton.com Valerie Wunder SBC Advertising 614-255-2859 vwunder@sbcadvertising.com

## FOR IMMEDIATE RELEASE

## WAYNE DALTON ADDS NEW COLOR FOR RESIDENTIAL DOORS

New Options Now Available on Models 8300 and 8500

**LEWISVILLE, TEXAS** (September 14, 2015) – Wayne Dalton, a premier manufacturer of garage doors, is pleased to announce the addition of a new color, as well as expanded wood grain finish offerings to its Classic Steel Models 8300 and 8500.

Wayne Dalton dealers will have a new wood grain finish to offer their customers. Mission Oak, a medium-tone wood grain, is now available for Models 8300 and 8500 in the Sonoma panel design.

Wood grain finishes are also being expanded to Model 8500, Wayne Dalton's highest insulated residential garage door. Homeowners will now be able to choose Golden Oak, Mission Oak or Walnut wood grain finishes on both Models 8300 and 8500 in the Sonoma panel design.

"More consumers are in the market for a door that looks like real wood," said Sarah Schram, brand manager for Wayne Dalton. "Homeowners looking to make an impact on their home's curb appeal will be able to choose one of our realistic wood grain finishes on two of our most thermally efficient models."

For more information on Wayne Dalton residential garage doors, or to find a Wayne Dalton dealer, visit <a href="www.Wayne-Dalton.com">www.Wayne-Dalton.com</a>, like Wayne Dalton on <a href="Facebook">Facebook</a> or follow Wayne Dalton on <a href="Twitter">Twitter</a>.

## **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 sales centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit <a href="https://www.Wayne-Dalton.com">www.Wayne-Dalton.com</a>, our <a href="mailto:Facebook">Facebook</a> page or follow us on <a href="mailto:Twitter">Twitter</a>.

## **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has



five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, and has 22 manufacturing facilities, 78 regional sales and service and installation centers, and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit <a href="https://www.overheaddoor.com">www.overheaddoor.com</a>, our Facebook page or follow us on Twitter.

###