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## **Wayne Dalton Named #1 Quality Garage Door in 2017 BUILDER Magazine Brand Use Study**

*Builders, developers and general contractors recognize Wayne Dalton as the highest quality garage door provider nationwide*

**Lewisville, Texas, June 1, 2017** - Wayne Dalton, a leading manufacturer of residential and commercial garage doors, has been recognized by *BUILDER* Magazine's 2017 Brand Use Study as the #1 provider of quality garage doors. In its 20 years, the report has become one of the most anticipated industry resources for trends, brand and product information.

"Being trusted and recognized as a top brand by builders and contractors themselves validates our dedication to quality and innovation for the commercial and residential markets. We look forward to continuing to provide garage door solutions for their projects, as well as introducing more builders to the Wayne Dalton brand," said brand manager Sarah Schram.

The 2017 Brand Use Study was conducted in collaboration with The Farnsworth Group, a leading industry market research firm, and focuses on 51 categories of the home, from structure to finishes and everything in between. More than 900 qualified builders, developers and general contractors participated in the survey which examined factors such as decision-maker involvement in the final building product selection process and the importance of factors influencing brand selection.

"Our 2017 BUILDER Brand Use Study confirms that it is crucial for building product manufacturers to demonstrate advanced product features, performance and quality," said Paul Tourbaf, President of Hanley Wood's Residential Construction Group.

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### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class brand that has

designed and manufactured residential and commercial garage doors since 1954. The brand is known as a proactive business partner for its dealers, providing a wide breadth of innovative, easy-to-install products and smart sales tools to help grow their business. For consumers, Wayne Dalton simplifies the purchase process by providing a full range of doors and styles through conveniently located dealers. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).

### **About BUILDER**

Hanley Wood's BUILDER is the leading authority in the residential construction industry and serves as the magazine of the National Association of Home Builders (NAHB). For more than three decades, BUILDER has provided essential news, information and resources about products, technologies, trends, regulatory requirements and best practices to help home building professionals succeed in today's market. Learn more, visit [builderonline.com](http://builderonline.com).

### **About Hanley Wood**

Hanley Wood is the premier company serving the information, media, and marketing needs of the residential, commercial design and construction industry. Utilizing the largest analytics and editorially driven Construction Industry Database, the company provides business intelligence and data-driven services. The company produces award-winning media, high-profile executive events, and strategic marketing solutions. To learn more, visit [hanleywood.com](http://hanleywood.com).