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Wayne Dalton Doors on New HGTV Show “*Rock the Block*”

California builder and designer Jasmine Roth utilizes Wayne Dalton doors in competition judged by Property Brothers’ Drew Scott

October 16, 2019 - HGTV’s newest show, *Rock the Block*, is all about girl power and star power as four female network veterans go head to head to see who can makeover the best home in only four weeks with a budget of \$175,000. California builder and designer Jasmine Roth will be utilizing garage doors from Wayne Dalton, a leading manufacturer of residential and commercial door solutions, as her design house competes for the highest potential return on investment.

“*Rock the Block* is shining a spotlight on the potential return on investment homeowners can achieve when choosing to tackle home improvement projects like replacing a garage door,” said Wayne Dalton Senior Brand Manager Sarah Schram. “By selecting a new garage door as part of her design plan, Roth could potentially receive a 97.5 percent ROI according to the 2019 Cost vs. Value Report by *Remodeling* magazine and the National Association of Realtors (NAR). In select markets, that number can reach as high as 124 percent!”

Wayne Dalton independent dealer [All County Garage Doors](#), which has operated throughout Southern California since 1991, installed the doors on Roth’s project and has previous experience working with her on HGTV’s *Hidden Potential*.

Rock the Block’s other stars include *Good Bones*’ Mina Starsiak Hawk, *Restored by the Fords*’ Leanna Ford and *Windy City Rehab*’s Alison Victoria. *Property Brothers*’ Drew Scott will judge the show with his team of real estate experts.

The series premieres October 21 at 9 p.m. ET/PT on HGTV, and can also be seen on the network app, as well as streamed on YouTube, iTunes, Amazon Video, VUDU and Google Play.

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About Wayne Dalton

Wayne Dalton, a division of Overhead Door Corporation, is a world-class designer and manufacturer of residential and commercial garage doors. Wayne Dalton is known as a proactive business partner for its dealers, providing a wide breadth of innovative, easy-to-install products and smart sales tools to help grow their business. For consumers, Wayne Dalton simplifies the purchase process by providing a full range of doors and styles through conveniently located dealers. For more information, visit wayne-dalton.com